

Veronica Crespi of Rewardrobe named one of the Future 100 Young Entrepreneurs for 2010

Last week, during Global Entrepreneurship Week 2010, I was announced as one of the Future 100 Young Entrepreneurs of the Year, for my work and the concept behind [Rewardrobe](#).

The Future 100 Awards, profiles young entrepreneurs aged 18-35 who are demonstrating entrepreneurial flair and innovation in progressing a responsible business venture; one which demonstrates a balance between economic, environmental and social goals to achieve ultimate business success.



Rewardrobe was awarded as a business aimed at all those people who love fashion and are passionate about their own personal style, but also want to lead an aware lifestyle.

Rewardrobe's aim is to make style advice and personal shopping available to a larger number of women, and not a luxury as it has so far been perceived. An image consultation is not just for a special occasion – we want to offer it to any woman who wants to feel happier about her image, more confident about finding a unique style.

We also want to make it a practical experience, with all the advantages that a good de-clutter can bring.

And, for all women who care about what's behind the labels they wear, we specialize in advising about ethical fashion brands and sustainable garment care and wardrobe management.

Veronica said: "I am absolutely honoured to have been recognised as a Future100 entrepreneur, alongside so many more amazing people and businesses. Rewardrobe is a company strongly based on our values, and this shows us we are heading in the right direction, and gives us the enthusiasm to carry on with our work".



Founder of Striding Out and organiser of the Future100 awards, Heather Wilkinson said: *"The future of our world is in the hands of individuals who are committed to generating commercial and ethical returns."*

Challenging economic times can offer opportunities to question the way we operate as both a business community and a society. We are profiling the 'Future 100' young entrepreneurs who are changing the face of everyday business and improving commerce's impact on the wider world."

The Future 100 awards, encourages and rewards extraordinary vision, ethical business practice and social responsibility. They aim to showcase businesses that offer innovative and sustainable solutions to social problems. The Future 100 Awards is organized by Striding Out www.stridingout.co.uk, a social enterprise which is committed to supporting the development and growth of young and ethical entrepreneurs.